

John J. Subbiondo MBA, CPA, CVA, CFFA, CFE

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Curriculum Vitae

LICENSES & CERTIFICATIONS

- Certified Public Accountant (CPA), California State Board of Accountancy
- Certified Valuation Analyst (CVA), National Association of Certified Valuators and Analysts
- Certified Forensic Financial Analyst (CFFA), National Association of Certified Valuators and Analysts
- Certified Fraud Examiner (CFE), Association of Certified Fraud Examiners
- Certified Management Accountant (CMA), Institute of Management Accountants

PROFESSIONAL ASSOCIATIONS

- Member, California Society of Certified Public Accountants (CalCPA)
- Member, National Association of Certified Valuators and Analysts (NACVA)
- Member, Association of Certified Fraud Examiners (ACFE)
- Member, Institute of Management Accountants (IMA)

EXPERT WITNESS

- Superior Court of California, Orange County, Family Law Court
- Superior Court of California, Los Angeles County, Civil Court
- Judicial Reference, ADR Services, Inc.
- Court-Appointed Referee (California Code of Civil Procedure Section 638)

EDUCATION

- MBA, California State University Fullerton
- BA Accounting, California State University Fullerton

PROFESSIONAL EXPERIENCE

Forensic Accountant & Business Valuator

CROSSCOR Valuations & Forensics, Inc., Irvine, CA, www.crosscor.com

2009–present

Forensic Accountant at CROSSCOR Valuations & Forensics, Inc., a business valuation and forensic accounting firm serving Orange County and the Greater Los Angeles area. Provide forensic accounting services, business valuations, expert witness testimony, and litigation support for individuals and businesses.

- Calculate economic damages including lost profits, future revenue, damaged or converted assets, and lost business value for contract disputes, tort claims, shareholder claims, conversion, fraud, and business interruptions.
- Determine Income Available for Support for spousal and child support through the analysis of financial statements, tax returns, cash transactions, assets, and life style analysis.
- Assist with the division of community marital assets through business valuations, determination of separate and community property interest, asset tracing, and marital balance sheets.
- Provide accounting assistance in the preparation of legal pleadings, including the initial complaint, demands for production of records and subsequent filings.
- Assist attorneys at trials, depositions, and hearings

Chief Financial Officer

YAMCON INC., *Rancho Santa Margarita, CA, www.yamcon.com*

2001–2009

Co-founded Yamcon Inc., a high-technology startup and developer of the critically acclaimed SkyScout® Personal Planetarium that allows a handheld device to instantly identify and/or locate any celestial object visible to the naked eye. Took the company from funding through execution of a global licensing and distribution agreement with an industry leader. SkyScout has been named one of the best inventions of the year by both Time Magazine and Popular Science Magazine and won "Best of Innovations" at the 2006 Consumer Electronic Show.

- Drafted business plan and pro forma financials, successfully securing \$2 million of private equity to fund development
- Performed financial planning including market analysis, sales forecasts, capital and expense budgeting, cash flow forecasts, pro forma financial statements, ROI, and discounted cash flow analysis
- Responsible for contract review and regulatory filings including SEC Reg D and CA securities exemptions, shareholder agreements, patent licenses, service agreements, and employee stock options

Senior Cost Accountant

QSC AUDIO PRODUCTS, LLC. *Costa Mesa, CA, www.qscaudio.com*

1989 -1994

Senior cost accountant for a \$100M global leader in the professional audio industry with 300+ employees.

- Performed all general ledger functions in accordance with GAAP including journal entries, reconciling accounts, and financial reporting including income statement, balance sheet, statement of cash flows.
- Managed all cost accounting functions including maintenance of standard material and labor costs, overhead rates, and analysis of pricing, usage, efficiency, and volume variances for 290+ SKUs.
- Performed financial planning and analysis including cash flow forecasts, sales margin analysis, financial ratios, and ROI / IRR / NPV analysis for capital acquisitions.
- Headed implementation of ASK ERP G/L module including configuring system variables, mapping the chart of accounts, transferring balances, and the establishment of cost and overhead rates

Accounting Manager

ADVANCED LABELING SYSTEMS, *Anaheim, CA, div. of CCL Ind., www.cclind.com*

1987 -1989

- Managed all accounting functions including GL, A/R, A/P, cost accounting, month-end closing and reporting for custom label manufacturer. Implemented ACCPAC accounting system. Supervised Staff Accountant and Accounts Payable Clerk.